

Ace It Accountancy Cookie Policy

Effective Date: 1 March 2026
Last Updated: 1 March 2026
Business Name: Ace It Accountancy
Email: VChan@aceitaccountancy.co.uk
Address: 34 Beclands Road, London, SW17 9TJ

1. Introduction

This Cookie Policy explains how Ace It Accountancy (“we”, “our”, “us”) uses cookies and similar technologies on our website. It should be read together with our Privacy Policy, which explains how we use and protect your personal data.

By using our website, you agree that we may store and access cookies on your device as described in this policy.

2. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help websites operate more efficiently and provide information to website owners to improve your experience.

Cookies may be:

- **Session cookies** (deleted when you close your browser), or
- **Persistent cookies** (remain until they expire or are deleted).

They may also be:

- **First-party cookies** (set by our website), or
 - **Third-party cookies** (set by external services, such as analytics tools).
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3. How We Use Cookies

We use cookies to:

a. Improve Website Functionality

These cookies enable core website features such as:

- Page navigation
- Access to secure areas
- Saving preferences (e.g., language, display settings)

These cookies are essential and cannot be turned off in our systems.

b. Analyse Website Traffic

We may use analytics tools (e.g., Google Analytics) to understand how visitors use our site.

These cookies help us:

- Track page visits
- Know which services users are interested in
- Improve website performance

These cookies do **not** identify you personally.

c. Enhance User Experience

We may use cookies to:

- Remember form entries
- Tailor content based on user interactions
- Load pages faster

4. Types of Cookies We Use

Cookie Type	Purpose	Example
Strictly Necessary	Required for website operation	Login security, navigation
Performance	Analytics & traffic measurement	Google Analytics
Functionality	Enhances personalisation	Saving preferences
Third-Party Cookies	Embedded services	Maps, videos, external integrations

5. Managing Your Cookie Preferences

You can control and manage cookies through your browser settings. You may:

- Block all cookies
- Delete existing cookies
- Receive alerts before cookies are stored

Please note: **Disabling cookies may affect website performance or limit features.**

To manage cookies, visit the help pages for your browser:

- Chrome
- Safari
- Firefox
- Edge

6. Third-Party Cookies

Third-party services (such as analytics or embedded content) may set their own cookies. Ace It Accountancy does not control these cookies.

We recommend checking the providers' cookie policies for more details.

7. Changes to This Cookie Policy

We may update this policy occasionally to reflect:

- Changes in website functionality
- Legal or regulatory updates
- Improvements to user experience

We will update the “Last Updated” date at the top of this policy when changes occur.

8. Contact Us

If you have any questions about this Cookie Policy or how we use cookies, contact us at:

Email: VChan@aceitaccountancy.co.uk

Phone: 020 8682 3122

Address: 34 Beclands Road, London, SW17 9TJ